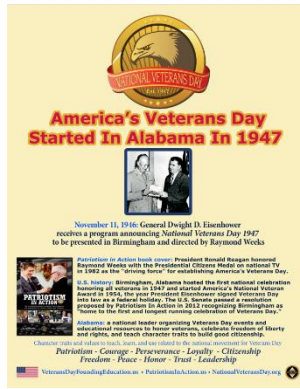
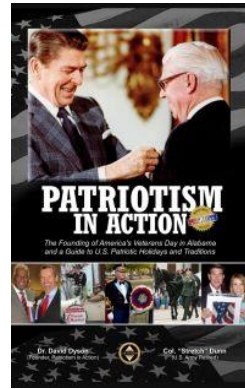




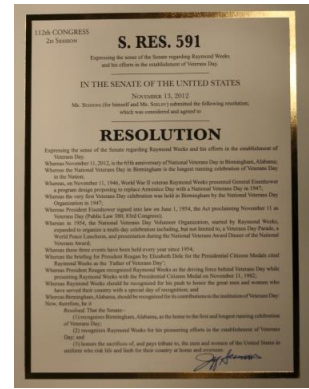
Eisenhower & Weeks '46



Poster



Book



U.S. Senate Resolution

America's Veterans Day Started in Alabama in 1947

An education campaign for schools, veteran organizations, and other patriots to help students and adult citizens know where and when Veterans Day started and brand Alabama for leading National Veterans Day in this 75th anniversary year

Preview of Action Suggested

1. Display the official poster in a prominent place such as the entrance to Veterans Day programs, libraries, classrooms...and/or show it in presentations digitally from our web site.
2. At your Veterans Day program read our paragraph summarizing the distinctive historical information so all teachers, students, and guests will have heard the basics.
3. Teach or at least mention the character traits associated with leading this national movement—patriotism, courage, perseverance, loyalty, citizenship....

Problem & Opportunity

America's Veterans Day started in Alabama. It's state and national history. It's a positive brand for the state. Yet, when veterans came to us 10 years ago, they said only about 2% of Alabamians know this positive history, fewer across America.


Bottom line, we have made progress, including an official resolutions from the U.S. Senate. Yet, the only way we see this national distinction will be known and useful is for every student to start learning this history and for graduates to get informed through veteran organizations, media, civic clubs, and more patriots.

Alabama started America's national movement to create Veterans Day to commemorate veterans of all wars. Alabamians saw the need after WW II, proposed the concept to Gen. Eisenhower in 1946, and hosted the first National Veterans Day in 1947. Yet, most Alabamians still do not know this state and national history. An estimated 1% of Americans across the country know this national history even though Veterans Day is a federal holiday costing billions to honor. Alabama does not yet enjoy the positive branding for leading this national movement.


If veteran, educational, civic, government, media, and patriotic corporate organizations display the poster summarizing history and character traits (can also display the Senate Resolution, Handout, Book), we can inform and inspire by teaching this history to students and brand Alabama better for leading the national movements for Veterans Day and Civil Rights.

Inspire our citizens: *Freedom of Liberty + Freedom of Rights = Freedom to Flourish*

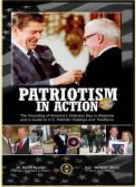
Requested Actions: Display, Proclaim, Teach



America's Veterans Day Started In Alabama In 1947



November 11, 1946: General Dwight D. Eisenhower receives a program announcing *National Veterans Day* 1947 to be presented in Birmingham and directed by Raymond Weeks





Patriotism in Action book cover: President Ronald Reagan honored Raymond Weeks with the Presidential Citizens Medal on national TV in 1982 as the "driving force" for establishing America's Veterans Day.

U.S. history: Birmingham, Alabama hosted the first national celebration honoring all veterans in 1947 and started America's National Veteran Award in 1954, the year President Eisenhower signed Veterans Day into law as a federal holiday. The U.S. Senate passed a resolution proposed by Patriotism In Action in 2012 recognizing Birmingham as "home to the first and longest running celebration of Veterans Day."

Alabama: a national leader organizing Veterans Day events and educational resources to honor veterans, celebrate freedom of liberty and rights, and teach character traits to build good citizenship.

Character traits and values to teach, learn, and use related to the national movement for Veterans Day
**Patriotism - Courage - Perseverance - Loyalty - Citizenship
Freedom - Peace - Honor - Trust - Leadership**

 VeteransDayFoundingEducation.us • PatriotismInAction.us • NationalVeteransDay.org 

7 Facts to Proclaim during your Veterans Day Program


Host a Veterans Day program or private commemoration during November 1-11 or October-November meetings. Inform participants and display this next to the poster:

1. America's first Veterans Day was organized in Alabama in 1947 by Raymond Weeks, WW II veteran & former Alabama student.
2. Alabama led the national movement after gaining support in 1946 from General Eisenhower, who as U.S. president established the federal holiday in 1954.
3. The National Veteran Award was established in Birmingham in 1954.
4. President Reagan honored Mr. Weeks with the Presidential Citizens Medal on national television at the White House in 1982.
5. The United States Senate passed a resolution restoring the official historical roots of starting Veterans Day in Alabama in 2012.
6. The book *Patriotism in Action* features the history of Veterans Day born in Birmingham plus 10 character traits and values to inspire students.
7. The web page www.VeteransDayFoundingEducation.us provides free resources useful for teachers, students, parents, speakers, and journalists so you can take action to serve students and state advancing this historical distinction.




1. **Display a poster** where you meet/host guests (bonus: show handout, senate resolution, book)
2. **Read/publish/share/speak this message** at your Veterans Day commemoration/meeting:
 - ☆ America's first Veterans Day was organized in Alabama in 1947 by Raymond Weeks, WW II veteran & former Alabama student.
 - ☆ Alabama led the national movement after gaining support in 1946 from General Eisenhower, who as president established the federal holiday in 1954.
 - ☆ The National Veteran Award was established in Birmingham in 1954.
 - ☆ President Reagan honored Mr. Weeks with the Presidential Citizens Medal in 1982 on national television at the White House, referring to Mr. Weeks as the "driving force."
 - ☆ The U.S. Senate passed a resolution in 2012 restoring the historical roots of starting Veterans Day in Alabama (after another state claimed they did this 7 years after Alabama).
 - ☆ The book *Patriotism in Action* features the history of National Veterans Day launched in Alabama and character traits demonstrated by the patriotic actions to inspire students.
 - ☆ The web site www.VeteransDayFoundingEducation.us provides free resources for teachers and other patriots so you can serve students and state advancing this historical distinction.
3. **Teach or mention character traits** associated with this national initiative from the list of 25 character traits taught in Alabama — *patriotism, courage, perseverance, loyalty, citizenship....*

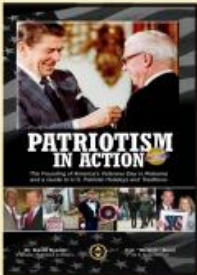
Display the Poster



**America's Veterans Day
Started In Alabama In 1947**



November 11, 1946: General Dwight D. Eisenhower receives a program announcing *National Veterans Day 1947* to be presented in Birmingham and directed by Raymond Weeks





Patriotism in Action book cover: President Ronald Reagan honored Raymond Weeks with the Presidential Citizens Medal on national TV in 1982 as the "driving force" for establishing America's Veterans Day.

U.S. history: Birmingham, Alabama hosted the first national celebration honoring all veterans in 1947 and started America's National Veteran Award in 1954, the year President Eisenhower signed Veterans Day into law as a federal holiday. The U.S. Senate passed a resolution proposed by Patriotism In Action in 2012 recognizing Birmingham as "home to the first and longest running celebration of Veterans Day."

Alabama: a national leader organizing Veterans Day events and educational resources to honor veterans, celebrate freedom of liberty and rights, and teach character traits to build good citizenship.

Character traits and values to teach, learn, and use related to the national movement for Veterans Day
Patriotism - Courage - Perseverance - Loyalty - Citizenship
Freedom - Peace - Honor - Trust - Leadership

 VeteransDayFoundingEducation.us • PatriotismInAction.us • NationalVeteransDay.org 

Patriotism in Action created the first generation of this poster in 2012 when we were told by veterans serving Veterans Day that after 65 years of hosting the event most Alabamians still did not know that *America's Veterans Day Started in Alabama*.

The original posters were of "movie poster size" (extra large and good looking, yet expensive to produce and frame). After several editions, the message is better and 11"x14" size is inexpensive to print, frame, and display.

Action requested:

- 1) Read the poster.
- 2) Order poster to frame and display.
- 3) Donate to get this mission done.

For information, write:

David@LifeLeadersInstitute.org

To read and/or download supporting docs: www.VeteransDayFoundingEducation.us

Suggested donation for 2 posters & postage is \$10, plus \$2 per additional poster. For free at the web site, you can print the paragraph to read, Senate Resolution, and summary sheet to hand out.

To donate for posters you may pay securely using a bank card or PayPal at www.VeteransDayFoundingEducation.us (menu upper right: select Actions then Donate). Or send a check to Patriotism in Action (program of 501c3 Life Leaders Institute): 354 County Road 33; Calera, Alabama 35040.

For information/assistance ask Col. Bob (USA Ret) and Nancy Barefield or Dr. David Dyson.

Get a Poster to Display and join the Master List



- 1) Order your poster.
- 2) Display the poster, preferably year-round, at least Nov 1-11 or at a Veterans Day commemoration.
- 3) Add your organization to the master list. Inform David@LifeLeadersInstitute.org or BarefieldR@bellsouth.net.

You are invited to send a photo of your poster displayed so we can share on social media to show your support and example.

<=This poster presentation was at the Alabama National Cemetery by Col. Bob (USA Retired) and Nancy Barefield.

Docs to Display & Distribute

1. **Poster:** *America's Veterans Day Started in Alabama*
Bonus – display or keep near your poster these additional materials:
2. **7 Key Facts:** Message to display and read at Veterans Day events and commemorations.
3. **Character traits:** 5 traits of Alabama schools supported by this history as good teaching lessons.
4. **Handout:** Profile sheet of history and character traits for *Veterans Day Started in Alabama*.
5. **U.S. Senate Resolution:** re-establishing Birmingham, Alabama as birthplace of Veterans Day.
6. **Book Patriotism in Action:** includes the history with photos of how Veterans Day started.
7. **Plan for the State Campaign:** forward or print this plan to share.

How to Get Posters to Display and Give to Others to Display

Place your order and donate for what you want to get materials mailed to you:

www.VeteransDayFoundingEducation.us (Donate). A limited quantity have been donated to give.

Advice on what you can get and how to use: David@LifeLeadersInstitute.org or (205)422-6484 (we may have free posters available for pick up at our office at Compassion Ranch near Calera)

Posters printed and mailed to you via USPS or UPS.

Posters & postage: 10 posters mailed = \$25*

*Save \$5 postage by picking up: 354 County Road 33; Calera, AL 35040

Book: read online for free or for a printed copy please donate \$11.11.

Set: 2 posters, 1 program statement, 1 list of character traits, 1 Senate Resolution, 1 Summary handout in color, 1 Book = \$21.

Get extra posters to give to those you support--schools, patriotic groups, civic clubs, customers \$2.

Donating more supports us taking more action and donating materials plus helping teachers.

Framing: Buy an 11"x14" frame to insert poster and display for years.

Donate securely online:

www.VeteransDayFoundingEducation.us or www.LifeLeadersInstitute.org

Select: **Take Action** from menu upper right, then **Donate** (use credit card or PayPal)

Postal Mail:

Patriotism in Action: Triple D Ranch & Farm / 354 County Road 33 / Calera, AL 35040
(You can pick up posters and more plus meet Animals of Compassion Ranch, if you wish)

7 Facts to Proclaim during your Veterans Day Program

Host a Veterans Day program or private commemoration during November 1-11 or October-November meetings. Inform participants and display this next to the poster:

1. America's first Veterans Day was organized in Alabama in 1947 by Raymond Weeks, WW II veteran & former Alabama student.
2. Alabama led the national movement after gaining support in 1946 from General Eisenhower, who as U.S. president established the federal holiday in 1954.
3. The National Veteran Award was established in Birmingham in 1954.
4. President Reagan honored Mr. Weeks with the Presidential Citizens Medal on national television at the White House in 1982.
5. The United States Senate passed a resolution restoring the official historical roots of starting Veterans Day in Alabama in 2012.
6. The book Patriotism in Action features the history of Veterans Day born in Birmingham plus 10 character traits and values to inspire students.
7. The web page www.VeteransDayFoundingEducation.us provides free resources useful for teachers, students, parents, speakers, and journalists so you can take action to serve students and state advancing this historical distinction.



Paragraph Format

America's first Veterans Day was organized in Alabama in 1947 by Raymond Weeks, WW II veteran and former Alabama student. Alabama led the national movement after gaining support in 1946 from General Eisenhower, who as president established the federal holiday in 1954. The National Veteran Award was established in Birmingham in 1954. President Reagan honored Mr. Weeks with the Presidential Citizens Medal in 1982 at the White House on national television. The United States Senate passed a resolution in 2012 confirming the historical roots of starting Veterans Day in Alabama. The book Patriotism in Action features the history of Veterans Day launched in Alabama and character traits demonstrated by the patriotic actions to inspire students. The web page www.VeteransDayFoundingEducation.us provides free resources useful for teachers, students, and other patriots, so you can take action to serve students and our state advancing this historical distinction.

Photo: a great-granddaughter of Raymond Weeks reads the statement at her school in Hoover.

☆ Schools can teach character traits with the history during November 1-10. For information or assistance: see the poster, handout, book, or write to David@LifeLeadersInstitute.org. ☆

Teach or Tell 5 Character Traits to Inspire Students

School Values Illuminated by Veterans Day Founding

Character education is growing in America. Many states have identified core values or character traits to teach in school. Increasing numbers of universities have honor codes. Many companies have added codes of honor or ethics.

Students preparing for college or career should know of honor and values learned through family, school, and community organizations. The Alabama Legislature voted in 1995 to adopt 25 character traits to teach in our schools, along with citing the Pledge of Allegiance to the Flag.

The State of Alabama Character Education Program “focuses on development of character traits to complement goals” of the Alabama Course of Study. The Education Statute calls for “a comprehensive character education program for all grades to consist of not less than 10 minutes instruction per day focusing upon the students’ development of [these] character traits.”

The Alabama Department of Education adopted these traits. We list them, placing first and bolding the five traits on the list supported best by the history of founding Veterans Day:

1. Patriotism 2. Courage 3. Perseverance 4. Loyalty 5. Citizenship 6. Honesty 7. Fairness 8. Respect for others 9. Kindness 10. Cooperation 11. Self-Respect 12. Self-Control 13. Courtesy 14. Compassion 15. Tolerance 16. Diligence 17. Generosity 18. Punctuality 19. Cleanliness 20. Cheerfulness 21. School pride 22. Respect for the environment 23. Patience 24. Creativity 25. Sportsmanship.

Summary of Character Traits followed by Teaching Lessons and Notes

Five of 25 character traits adopted by Alabama in 1995 supported by the national movement to establish Veterans Day summarized here so you can tell or mention briefly:

1. **Patriotism:** the founder cared so much for his country and those who served to protect our liberty during WW II he took action to create a national holiday to honor veterans of all wars and remember the value of world peace.
2. **Courage:** the founder and team showed courage to travel to Washington, DC to see the future president of the United States, General Eisenhower, to petition his support for a national holiday to honor all veterans and start this observance in their home state of Alabama.
3. **Perseverance:** the founder and team persevered nine years from concept in 1945 until Veterans Day was signed into law in 1954 as a federal holiday by President Eisenhower.
4. **Loyalty:** the founder Raymond Weeks served this calling for 40 years – from concept to his death after giving the last full measure.
5. **Citizenship:** President Ronald Reagan honored Alabama’s Raymond Weeks on national television on Veterans Day 1982 with the Presidential Citizens Medal for service to his country as the "driving force" for Veterans Day. Reagan cited, "your country is mighty proud of what you have done."

[Patriotism in Action](#) includes information for students, teachers, speakers. You can view online donated by Patriotism in Action of Life Leaders Institute. www.PatriotismInAction.us or www.LifeLeadersInstitute.org (PatriotismInAction). For more: David@LifeLeadersInstitute.org.

Teach or Tell 5 more Traits/Values based on Veterans Day Founding

Five more traits/values important because they are connected to origins of national movements for Veterans Day honoring Freedom of Liberty and Civil Rights honoring Freedom of Rights – so we have [Freedom to Flourish](#):

1. **Freedom:** We honor *Freedom of Liberty* through Veterans Day. If America had lost WW II to Hitler, we would not have had a Civil Rights Movement. Because we have *Freedom of Liberty and Rights*, we have *Freedom to Flourish*. How do students flourish? *Planning and Personal Leadership plus Action and Perseverance*. Teach them best-self leadership and character traits and students will prove more likely to feel inspired to achieve academically.
2. **Peace:** The original purpose of National Veterans Day included focus on world peace. General Eisenhower sent a telegram to Birmingham expressing the importance of world peace and his hope that what Alabama was doing (honoring veterans and world peace) would spread throughout the country. The first Veterans Day in Birmingham included a World Peace Dinner with General Omar Bradley as the first speaker in 1947.
3. **Honor:** we added this trait to the list because of a veteran who served in the Marines and Army, Major Jeff Brown. He told of his service in Vietnam including obeying some of his difficult orders because of "honor for his country and his commanding officer."
4. **Trust:** we added this trait because of Col. C.H. "Stretch" Dunn (1943-2017). When writing the book, Professionalism Under Stress: Lessons for Professionalism, Stress, and Gunfighting in Military and Civilian Life (Dunn and Dyson), Col. Dunn emphasized the importance of earning and keeping trust in military and civilian service. Feelings of trust show one's expectations for another's character (intent) and competence to perform.
5. **Leadership:** ethical action occurs because of good leadership--*personal, interpersonal, team, organizational, and societal*. Col. Dunn brought to the book teachings of the U.S. Military Academy (West Point) for preparing cadets with personal leadership. Life Leaders provided public service seminars on planning and personal leadership for 25 years, the foundation for *best-self leadership* because without it leadership lessons "stand on sand."

One page lessons on each of 10 character traits (5 from the Alabama list plus 5 more values recommended by Patriotism in Action of Life Leaders Institute) are in the book [Patriotism in Action](#). For more, visit our [Character Traits](#) initiative page at www.LifeLeadersInstitute.org or write to David@LifeLeadersInstitute.org.

Teaching Lessons & Notes on 5 Alabama Character Traits

Patriotism

The core of the definition of patriotism means “love of country.” The founder of Veterans Day was patriotic to feel there should be a holiday to remember and honor veterans of all American-fought wars. Our research indicates, many veterans and civilians had a similar idea after WW II. Raymond Weeks was willing “to do something about it.” He took massive and sustained action to transform his idea into a concept that was enacted. He became a Patriot in Action. Patriotism and Citizenship share the same meaning. A good citizen is patriotic, develops and uses himself and his resources wisely, and serves his country. A true patriot does more than “feel” patriotic – he or she plans and acts to identify and act on callings that fulfill personal leadership leading to good citizenship.

Courage

Weeks served in the U.S. Military (Navy) during World War II, like millions of other Americans. Enlisting to risk your life for a noble cause takes courage. Identifying, planning, and taking action on a calling in civilian life also takes courage – especially when success requires a year of planning and convincing a general to support a movement to start a National Veterans Day. Some people talk themselves out of acting on ideas because of fear of hardship or failure. Many parents and teachers wish they could instill more courage into children – and themselves. Weeks was in a sense an ordinary man because he did not come from privilege or power through military rank or social position. His personal leadership made him extraordinary. He could have justified not taking action on his calling by focusing on barriers – time and money as well as influence needed to succeed. Yet, he planned and worked for a year before he traveled to Washington, DC, to persuade General Dwight Eisenhower to support his dream. He also gained support from the United Nations and led a first-ever two-day national event honoring veterans and world peace in Birmingham, Alabama with the eyes of America on the city and state.

Perseverance

From concept to national law, Weeks persevered nine years – 1945 until 1954. He launched the concept with General Eisenhower, then went to work directing annual Veterans Day events in Birmingham while continuing national efforts. He worked toward his vision under the official name, National Armistice Day (unofficially National Veterans Day), until America made the change of name legal in 1954. Weeks petitioned Eisenhower again, this time at the White House after General of the Army Eisenhower took office as President of the United States. Seven years after he directed his first national event to honor veterans and perpetuate world peace, he was able to call Birmingham events, National Veterans Day.

Loyalty

Mr. Weeks served his calling and country until he could no more – 40 years from concept in 1945 until death in 1985. He served as director of National Veterans Day until the end of his life – giving the last full measure. He was married to one woman, Jennie, until her death, which came only months after she accompanied him and their daughters, Barbara and Brenda, to the White House to be honored by President Reagan. Another example of loyalty is Colonel Bill Voigt (USAFR Ret), who became president of National Veterans Day after Raymond Weeks died. Bill served 25 years until a heart attack hastened his retirement. He said of stepping down, “I didn’t get tired of it; I just

got tired.” Bill’s loyalty fueled his perseverance to serve as long as he felt he should – until Mark Ryan, a civilian, offered to take over the reins of service to lead National Veterans Day.

Citizenship

U.S. President Ronald Reagan invited Raymond Weeks to the White House on Veterans Day in 1982 to present to him the Presidential Citizens Medal on national television. Excerpts from President Reagan’s Speech “...This morning we're honoring an American patriot, Raymond Weeks, of Birmingham, Alabama. For more than 50 years, Mr. Weeks has exemplified the finest traditions of American voluntarism by his unselfish service to his country. As director of the National Veterans Day Celebration in Birmingham for the past 36 years, Raymond Weeks, a World War II veteran himself, has devoted his life to serving others, his community, the American veteran, and his nation. He was the driving force behind the congressional action which in 1954 established this special holiday as a day to honor all American veterans. It's a pleasure for me to present Mr. Weeks the Presidential Citizens Medal, given to those who have made outstanding contributions to their country. And, Mr. Weeks, in honoring you, we honor the ideals that we hope to live up to. Your country is mighty grateful for what you've done.”

President Reagan understood the principle, reward what you value and want repeated. Through this award presented in front of the nation via television, he encouraged millions of people to fulfill good citizenship. Mr. Weeks inspired President Reagan and many others of his day. If you pass on the history and meaning of founding Veterans Day to others, you can help us inspire this and future generations to identify and fulfill their callings.

5 More Values Relevant to the Founding of Veterans Day

Freedom

What is Freedom? That was the title of a paper I wrote for an assignment in junior high school. My teacher entered me into a citizenship speech competition, and that seed of inspiration led to some of my life work 40 years later. While I was a young teen learning about “freedom” from teachers and books, co-author Colonel Dunn, 10 years older, was fighting for our freedoms in combat. Our paths came together in 1993. Our first book, inspired by the September 11, 2001 attacks on America, is Professionalism Under Stress. We recommend best practices for professionals and leaders who serve “under stress” in military and civilian life. Freedom requires preparation for times of war and peace. Freedom is defined as, “The power or right to act, speak, or think as one wants without restraint.” Another definition is, “Absence of subjection to foreign domination or despotic government.”

John Hornsby recognized that Birmingham has contributed uniquely to America’s freedoms. Founding Veterans Day supports the contribution of veterans for freedom of life and liberty. Birmingham as a major historical city for the civil rights movement, as well as Montgomery, Selma, and Tuscaloosa, supports freedom of civil and human rights. Because of these freedoms earned and protected, students and adult citizens are free to flourish.

Birmingham founded its Civil Rights Institute to advance civil and human rights education internationally. In 2013, the City celebrated “50 Years Forward” to build on freedoms achieved. “Freedom School” offered history and character education that applies to Civil Rights as well as Veterans Day. “Freedom of the City” is a centuries-old term that meant a person or group had earned trust for free access and passage in the castle or land. Modern-day leaders present a “Key to the City.” Earning trust adds freedom and empowerment.

Peace

"I am not an Athenian, or a Greek, but a citizen of the world," said Socrates. Our views on Peace are affected by how we see ourselves – a citizen of the world wanting what's best for the greater good or one only looking out for his own territory. When General Eisenhower wrote to Raymond Weeks about establishing Veterans Day emphasizing "world peace," he expressed a sense of mission. Imagine how he felt after commanding troops in a massive world conflict in which millions of people died – and then the country felt "peace!"

We need to remember the purposes of Veterans Day include honoring veterans and achieving peace. No one wants peace more than the warrior. We can add education to develop good citizens who take action to achieve and perpetuate peace. Peace is about more than conflicts between countries and ideologies. It is about relationships on school grounds, at work, and in families as well. Peace begins within each of us.

If you are a student reading this, you might wonder how ideas about grownups deciding whether to go to war applies to you. The principles that influence decisions of world leaders on how to handle conflicts are based on the same ones that relate to you if in conflict in the classroom, on the sports field or playground, or in social settings – even social media. Teachers and professors are increasingly teaching and writing on "bullying." The connections of decision-making such as when to turn a cheek, when to seek help, and when to fight apply for youth as for leaders seeking peaceful actions between countries. Hitler was a bully. He believed he could force his will on others and did so in very inhumane ways before the U.S. and other world powers had to choose to fight to stop him from killing. Young people who anger easily and fight quickly often carry those characteristics forward to adulthood. The results include more legal battles, divorces, and military atrocities. Sometimes, it is easy to merely adopt the "turn the other cheek" philosophy, and that will defuse many conflicts. However, sometimes, it takes great discernment to know when to seek peace at any cost and to know when to fight – usually a "harder right" decision.

Veterans and educators can work together to teach how. We believe Veterans Day has a potential third purpose. Veterans can assist to teach character education, including self-control and decision-making about courage and resolving conflict. President Reagan believed the greatest need for peace is to be strong to discourage those who would take advantage of weakness. Whether in national strength or in personal leadership, the goal is to be our best-selves – anticipating the best and also prepared just in case the worst challenges us.

Peace begins as a state of mind envisioning the world. If we view ourselves only as Americans, we will be the equivalent of somebody who honored only his or her school and disliked others. We gain perspective when our lives expand to include friends from those formerly competitive schools and teams who are now with us in our university, profession, or community. A true patriot is a citizen of the world considering the greater good in the betterment of one's life and nation. We are not an aggressor nation building an empire around the world. Most of us know we need to do a better job with what we have as we help others who need us. We are Americans. We are citizens of the world. We are patriots who take action doing our best as individuals and serving to make our families, teams, organizations, and country the best we can be as part of a worldwide community.

Honor

MAJ Jeff Brown (Ret), veteran of the Army and Marines, taught in character education talks: "courage" will take you to the battle, though "honor" will keep you there. He internalized in

combat (Vietnam) that one must “honor the leader who told you what to do and honor your comrades that you would never disgrace by leaving the battlefield before the battle is over, no matter what the circumstances are. That is why those who sacrificed in battle deserve our respect because they have demonstrated the character quality of honor.” Honor is at the root of the phrase, “the harder right,” a term learned from Colonel Dunn, a graduate of West Point, when we were writing our books. “Duty-Honor-Country” is an imbedded motto of the United States Military Academy and representative of the commitment of all our military academies.

Trust

Colonel Dunn believed “Trust” is the most important value on the list because, “without it, none of the others work well.” With trust, in self and with others, great accomplishments, relationships, and joy are possible – without it, expect decreased harmony, creativity, and fulfillment along with increased stress, conflict, and losses.

Trust is a firm reliance on the integrity, ability, and character of another person even when they are under stress. Trust is a “state of readiness for unguarded interaction.” Stretch says, “When you trust someone, you are genuine and spontaneous with them. You can be yourself without feeling a need to be guarded.”

But, extending trust should not be like “turning a switch from Off to On.” Seminars on trust and empowerment taught in recent decades often failed because they suggested trusting others more without providing a process for deciding when to trust and how to communicate expectations. Trusting is based on a person’s willingness to risk trusting others and a belief the other person can do what is needed (is competent) and is a person of character (has your interests at heart as well as his). Professionalism Under Stress (Dunn & Dyson) includes a model for earning and delegating empowerment through trust.

Leadership

This story of Veterans Day illustrates different forms of leadership. In this history, three types were needed. Raymond Weeks was an entrepreneurial leader – a visionary and catalyst for action, good at getting things started. He led through inspiration, time, and energy. He developed his influence over time because he persevered long enough for his vision to take root. Weeks worked on strategy as well as details of planning, communicating, and implementing.

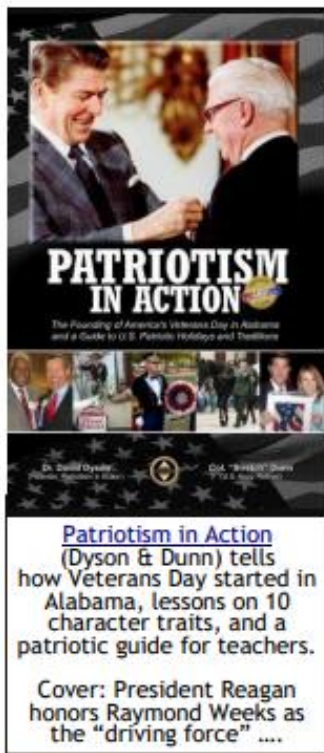
President Eisenhower contributed leadership of power to work with Congress. After his first work with Weeks in 1946, Eisenhower was promoted to General of the Army (5 star) and served as Chairman of the Joint Chiefs. When he was elected U.S. president, he was the one with power to sign legislation making Veterans Day a legal federal holiday. His investment in preparation, action, and leadership over the years put him in position to approve the recommendations of Mr. Weeks.

Colonel Bill Voigt and Mr. Mark Ryan provided leadership needed for continuity. After the vision is cast and traditions established, the second generation of leadership often determines if the purpose of the founding will continue. After Raymond Weeks died, Bill Voigt kept the annual programs going, often with 1,000 guests at the banquet, plus thousands more at the parade. Mark Ryan volunteered to step up when Colonel Voigt could not continue, adapting with changes.

Each leader provided what was needed at the time. Each demonstrated “uncompromising commitment” to a deeply felt calling to honor veterans for their service to the nation as well as standing for peace. Each served most of their lives fulfilling: *patriotism, courage, perseverance, loyalty, citizenship, freedom, peace, honor, trust, leadership.*

Handout Summarizing the History and Character Traits

America's Veterans Day Started in Alabama (this page and next).



Poster for schools, veterans halls, tourism and government buildings.

Raymond Weeks petitioned General Dwight Eisenhower at The Pentagon in 1946 to establish "National Veterans Day 1947."

Kansas joined the national movement in 1953.

President Eisenhower signed into law Veterans Day as a national holiday in 1954.

The National Veteran Award was established in 1954 by National Veterans Day in Birmingham.

Every student should learn



Billboard courtesy of Lamar Outdoor

America's Veterans Day started in Alabama in 1947.

Alabama led two national movements: Veterans Day (Freedom of Liberty) & Civil Rights (Freedom of Rights). Liberty & Rights give Freedom to Flourish.



November 11, 1946:
General Dwight Eisenhower supported the proposed "National Veterans Day 1947" presented by Raymond Weeks, with Senator John Sparkman of Alabama arranging and attending the meeting.



November 12:
"Resolved by the United States Senate (the House of Representatives concurring), that Congress hereby recognizes Birmingham, Alabama, as the home to the first and longest running celebration of Veterans Day...."



Parade Banner 12'x3' donated to National Veterans Day by Life Leaders Institute

Teachers & speakers use free resources on Who-When-Where Veterans Day started:

www.VeteransDayFoundingEducation.us

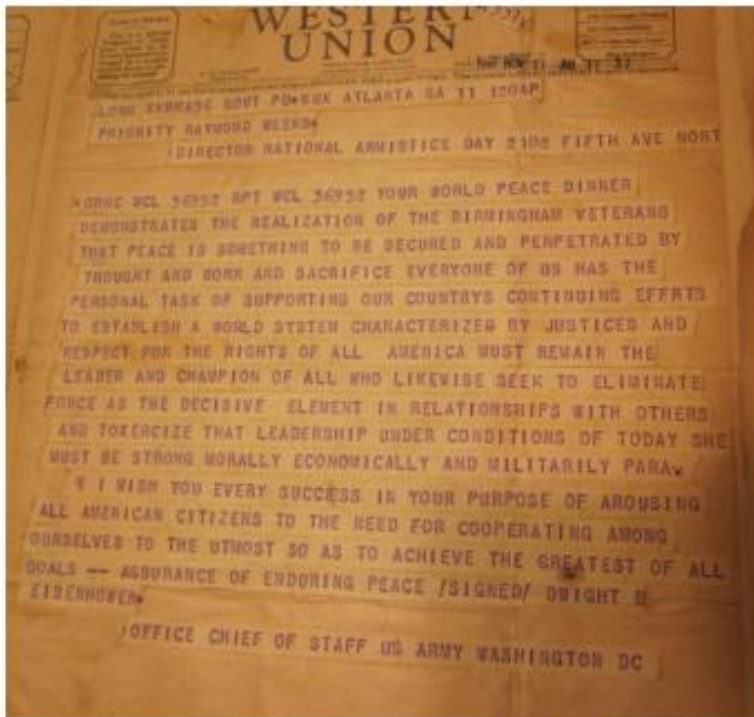
Life Leaders Institute and Ranch is a 501 (c)(3) not-for-profit organization serving America based in Alabama

LifeLeadersInstitute.org / PatriotismInAction.us / CompassionRanch.org

Points of Contact: Dr. David Dyson and Col. Bob Barefield (USA Ret). 2/2022

Veterans Day honors Veterans, Liberty, Peace...

Telegram from General Eisenhower to Raymond Weeks and Birmingham, November 11, 1947



"Your World Peace Dinner demonstrates the realization of the Birmingham Veterans that peace is something to be secured and perpetuated by thought and work and sacrifice. Everyone of us has the personal task of supporting our country's continuing efforts to establish a world system characterized by justice and respect for the rights of all.

America must remain the leader and champion of all who likewise seek to eliminate force as the decisive element in relationships with others and to exercise that leadership. Under the conditions of today, she must be strong morally, economically, and militarily.

I wish you every success in your purpose of arousing all American citizens to the need for cooperating among ourselves to the utmost so as to achieve the greatest of all goals—assurance of enduring peace."

GEN Dwight D. Eisenhower
Chief of Staff, U.S. Army
Washington, DC



Veterans Shrine, The American Village, displays our researched and donated photos and historical documents.

Teachers and parents of millions of students in America can teach how and why National Veterans Day started—connecting history to character traits plus leadership and plans for school and life.

Patriotism in Action of Life Leaders Institute provides resources to teach the who, where, when Veterans Day started in Alabama and to help students learn, plan, and internalize character traits.

Character Traits Education

Veterans have long been examples for students in educational programs. Now, teachers increasingly include the who, where, when Veterans Day began in Alabama.

Alabama adopted 25 character traits in 1995 to teach for 10 minutes daily, along with The Pledge of Allegiance. The Veterans Day Founding History of purpose and action supports teaching 5 of Alabama's traits:

Patriotism
Courage
Perseverance
Loyalty
Citizenship

We recommend adding 5 more values:

Freedom
Peace
Honor
Trust
Leadership

Mandated Character Traits

www.lifeleadersinstitute.org/initiatives/character-traits

Key Financial Partners who have supported

Caring Foundation of Blue Cross Blue Shield,
Google, Alabama Power Foundation,
Daniel Foundation, Goodrich Foundation,
John & Virginia Hornsby Fund,
PCI Education Endowment

You can use the front and back as a handout or frame and display the front side next to the poster.
Print from the web site or order from Patriotism in Action.

U.S. Senate Resolution Restoring Alabama's Legacy

112th CONGRESS
2D SESSION

S. RES. 591

Expressing the sense of the Senate regarding Raymond Weeks
and his efforts in the establishment of Veterans Day.

IN THE SENATE OF THE UNITED STATES

NOVEMBER 13, 2012

MR. SESSIONS (for himself and MR. SHELBY) submitted the following resolution;
which was considered and agreed to

RESOLUTION

Expressing the sense of the Senate regarding Raymond Weeks and his efforts in the establishment of Veterans Day.

Whereas November 11, 2012, is the 65th anniversary of National Veterans Day in Birmingham, Alabama; Whereas the National Veterans Day in Birmingham is the longest running celebration of Veterans Day in the Nation;

Whereas, on November 11, 1946, World War II veteran Raymond Weeks presented General Eisenhower a program design proposing to replace Armistice Day with a National Veterans Day in 1947;

Whereas the very first Veterans Day celebration was held in Birmingham by the National Veterans Day Organization in 1947;

Whereas President Eisenhower signed into law on June 1, 1954, the Act proclaiming November 11 as Veterans Day (Public Law 380; 83rd Congress);

Whereas in 1954, the National Veterans Day Volunteer Organization, started by Raymond Weeks, expanded to organize a multi-day celebration including, but not limited to, a Veterans Day Parade, a World Peace Luncheon, and presentation during the National Veterans Award Dinner of the National Veterans Award;

Whereas these three events have been held every year since 1954;

Whereas the briefing for President Reagan by Elizabeth Dole for the Presidential Citizens Medals cited Raymond Weeks as the 'Father of Veterans Day';

Whereas President Reagan recognized Raymond Weeks as the driving force behind Veterans Day while presenting Raymond Weeks with the Presidential Citizens Medal on November 11, 1982;

Whereas Raymond Weeks should be recognized for his push to honor the great men and women who have served their country with a special day of recognition; and

Whereas Birmingham, Alabama, should be recognized for its contributions to the institution of Veterans Day:

Now, therefore, be it

Resolved, That the Senate--

(1) recognizes Birmingham, Alabama, as the home to the first and longest running celebration of Veterans Day;

(2) recognizes Raymond Weeks for his pioneering efforts in the establishment of Veterans Day; and

(3) honors the sacrifices of, and pays tribute to, the men and women of the United States in uniform who risk life and limb for their country at home and overseas.

Patriotism in Action thought we could solve the problem requested by veterans for improving education about Veterans Day by initiating a few strategic actions.

☆ The Governor of Alabama and Mayor of Birmingham would sign our proclamations for the historical significance of Veterans Day.

☆ Alabama schools would add a lesson plan to teach so every student would learn Veterans Day started in their home state.

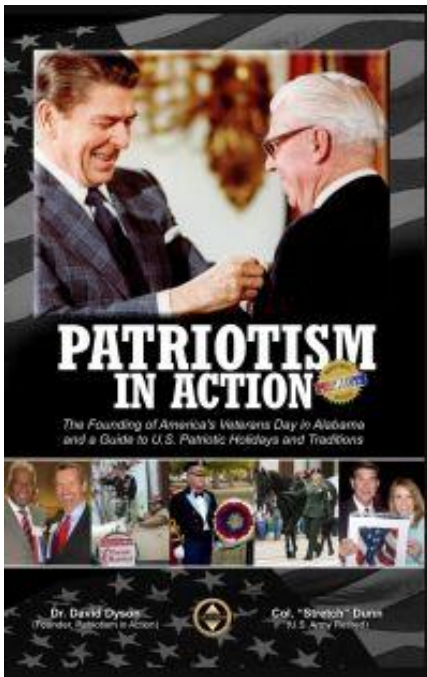
In January 2012, we thought we could succeed in 1 month. Then, we learned the U.S. Congress had passed a resolution 10 years before stating Veterans Day started in Kansas (7 years after starting in Alabama). That "bad news" became "good news" because it forced us to prove to the

U.S. Congress that Alabama led the national movement to establish America's Veterans Day. Instead of one month, it took 11 months to research and write our proposal, create resources such as the poster and book, then help our senators prove to the Senate that America should restore the official legacy lost by Alabama and Weeks.

Why? Raymond Weeks invested 40 years of his life to direct National Veterans Day. After his death, his official legacy had been taken. One of Alabama's positive distinctions was gone.

We showed to the U.S. Congress photos of Weeks and Eisenhower taken in 1946 agreeing to launch *National Veterans Day in 1947*. We showed video of President Reagan honoring Raymond Weeks on national television at the White House on Veterans Day in 1982 as the "driving force" for Veterans Day. And we presented the book, *Patriotism in Action*, which tells the story.

We asked for cooperation with Kansas. We concluded, it was not entirely their fault. If we in Alabama had been teaching students the history of Veterans Day starting in Alabama, it would have been "common knowledge" in Alabama and more of the states. Alabama had "won the war" on events though had not yet won the war on education about events. Senate Resolution 591 restored the legacy lost for Birmingham, Alabama, and Raymond Weeks. Now, we must implement so citizens know and sustain Alabama's legacy.



Patriotism in Action

The Founding of America's Veterans Day in Alabama
and a Guide to U.S. Patriotic Holidays and Traditions

Dr. David Dyson & Col. "Stretch" Dunn (1943-2017)

A book for

1. Teachers of History & Character
2. Students & Parents
3. Veteran Organizations
4. Military Professionals & Families
5. Citizens Who Honor Patriotic Holidays
6. Leaders of Alabama
7. Patriotic leaders of the U.S.

See the book at www.PatriotismInAction.us

Book Content Highlights

State and national history of Veterans Day launched in Alabama as a resource for teachers and students and a memento for visitors.

Profiles the founding of America's Veterans Day as an example of *patriotism in action*.

Brief lessons on 5 Alabama character traits: *courage, patriotism, perseverance, loyalty, citizenship*, and 5 more values: *peace, freedom, honor, trust, and leadership*.

21-point Salute for Patriotism

Shows you a full military honors funeral at Arlington National Cemetery, showcasing the riderless horse, "Taps," "The Old Guard," and "21-gun Salute."

General MacArthur's Farewell to the Corps of Cadets: "Duty-Honor-Country."

Brief guide to America's patriotic holidays that helps parents and teachers explain the purposes.

Memorials: WW II, Iwo Jima, Korean, Vietnam, Alabama Veterans....

Declaration of Independence.

Pledge of Allegiance to the United States of America.

National Anthem of The United States.

Oath of Citizenship in the U.S. & Oath to Serve in the Armed Forces.

The American's Creed.

Great Seal of the United States of America and our motto.



General Omar Bradley
Speaker at the 1st Veterans Day, 1947 (Birmingham)

Organizations Receiving Alabama's Veterans Day Poster

☆ In this 75th anniversary year (1947-2022) since Alabama started the commemoration of veterans of all wars in America and the 10th anniversary year since our campaign resulting in the U.S. Senate passing a resolution restoring official national recognition for the City of Birmingham, State of Alabama, and “driving force” Raymond Weeks, we list organizations who have posters to display teaching and promoting Alabama for the history and character traits associated with leading the national movement for America's Veterans Day.

Founding Veteran Day Organization 1947

1. National Veterans Day in Birmingham

Veterans Affairs (VA) of Alabama

2. Alabama Veterans Affairs HQ
3. Alabama State Veterans Cemetery
4. Alabama Veterans Home Alexander City
5. Alabama Veterans Home Autauga
6. Alabama Veterans Home Huntsville
7. Alabama Veterans Home Mobile
8. Alabama Veterans Home Pell City
9. Baldwin County Veterans Service Office
10. Barbour County Veterans Service Office
11. Bibb County Veterans Service Office
12. Blount County Veterans Service Office
13. Butler County Veterans Service Office
14. Calhoun County Veterans Service Office
15. Chambers County Veterans Service Office
16. Cherokee County Veterans Service Office
17. Chilton County Veterans Service Office
18. Choctaw County Veterans Service Office
19. Clarke County Veterans Service Office
20. Clay County Veterans Service Office
21. Cleburne County Veterans Service Office
22. Coffee County Veterans Service Office
23. Conecuh County Veterans Service Office
24. Coosa County Veterans Service Office
25. Covington County Veterans Service Office
26. Crenshaw County Veterans Service Office
27. Cullman County Veterans Service Office
28. Dale County Veterans Service Office
29. Dallas County Veterans Service Office
30. DeKalb County Veterans Service Office
31. Elmore County Veterans Service Office
32. Escambia County Veterans Service Office
33. Etowah County Veterans Service Office
34. Fayette County Veterans Service Office
35. Franklin County Veterans Service Office
36. Geneva County Veterans Service Office
37. Greene County Veterans Service Office
38. Henry County Veterans Service Office
39. Houston County Veterans Service Office
40. Jackson County Veterans Service Office
41. Jefferson County Veterans Service Office 1
42. Jefferson County Veterans Service Office 2
43. Lamar County Veterans Service Office
44. Lauderdale County Veterans Service Office
45. Lawrence County Veterans Service Office
46. Lee County Veterans Service Office
47. Limestone County Veterans Service Office
48. Macon County Veterans Service Office
49. Madison County Veterans Service Office
50. Marengo County Veterans Service Office
51. Marion County Veterans Service Office
52. Marshall County Veterans Service Office
53. Mobile County Veterans Service Office
54. Monroe County Veterans Service Office
55. Montgomery County Veterans Service
56. Morgan County Veterans Service Office
57. Pike County Veterans Service Office
58. Pickens County Veterans Service Office
59. Randolph County Veterans Service Office
60. Russell County Veterans Service Office
61. Shelby County Veterans Service Office
62. St. Clair County Veterans Service Office
63. Sumter County Veterans Service Office
64. Talladega County Veterans Service Office
65. Tallapoosa County Veterans Service Office
66. Tuscaloosa County Veterans Service Office
67. Walker County Veterans Service Office
68. Washington County Veterans Service Office
69. Winston County Veterans Service Office
70. American Legion Nat'l Headquarters (DC)
71. American Legion Department of Alabama

Veterans / American Legion

72. Bessemer Worth Lewis Post 22
73. Bessemer Cutoff Post 149
74. Birmingham General Gorgas Post 1
75. Birmingham General Bare Post 43
76. Birmingham B. W. Howell Post 171
77. Brighton Post 338
78. Clay-Trussville Michael Hosey Post 205
79. Fairfield Post 137
80. Fairfield Booker T. Oliver Post 347
81. Fultondale Hawkins B. Carter Post 255
82. Homewood Shades Valley Post 134
83. Hoover Ryan Winslow Post 911
84. Leeds Post 107
85. Leeds Post 400
86. Midfield Harold James Battle Post 1165
87. Millbrook Post 133
88. Tarrant City Post 113
89. Troy Post 70

AmVets

90. Opp Post 23

Disabled American Veterans

91. Disabled American Veterans Nat'l HQ (DC)
92. Disabled American Veterans of Alabama
93. Montgomery Post 12

Vietnam Veterans of America

94. Montgomery Chapter 607

Veterans of Foreign Wars

95. Veterans of Foreign Wars National HQ (DC)
96. Birmingham Kelly Ingram Post

Additional Veteran Organizations

97. Covington Veterans Foundation
98. Navajo Code Talkers Museum
99. Still Serving Veterans, Chattahoochee Valley
100. Three Hots and a Cot Veterans Home
101. Tuskegee Airmen Museum

Education

102. Alabama State Superintendent Office
103. Andalusia Elementary
104. Andalusia Junior High
105. Andalusia High Schools
106. Birmingham City Schools Superintendent
107. Cahaba Elementary School
108. Fleeta Junior High School
109. Florala High School

110. Jackson-Olin High School
111. Holt High School
112. Homewood High School
113. Hoover High School
114. Magnolia Elementary School
115. Mattie Family Home School
116. Opp High School
117. Our Lady of Victory's Little Schoolhouse
118. Parker High School
119. Red Level High School
120. Paine Elementary School
121. Pizitz Middle School
122. Prattville High School Air Force JROTC
123. Ramsey High School
124. Simmons Middle School
125. Straughn High School
126. Trussville High School
127. Trussville Middle School
128. Vestavia Hills High School
129. Vestavia Hills Elementary East
130. Vestavia Hills Elementary West
131. W.S. Harlan Elementary School
132. Johnson County Community College (Kansas)
133. Robert Dole Museum, Univ. of Kansas
134. Troy University Veterans Center
135. Troy University College of Education
136. Troy University at Montgomery Vet Center
137. University of Alabama Veterans Center

Government

138. Alabama Governor's Office
139. Alabama National Cemetery
140. Alabama Office of Tourism
141. Alabama State Archives
142. U.S. Congress for Senate Resolution 591
143. U.S. Senator from Alabama
144. U.S. Senator from Alabama
145. U.S. Congressman 6th District
146. U.S. Pentagon
147. Chilton County Courthouse
148. City of Andalusia
149. City of Argo
150. City of Birmingham
151. City of Clay
152. City of Florala
153. City of Opp

154. City of Red Level
155. Columbiana Senior Center
156. Jefferson County Library Archives
157. Trussville Public Library

Patriotic

158. American Village Veterans Shrine
159. Daughters of the American Revolution AL:
160. DAR Oak Mountain Chapter
161. Lake Forest Golf Club
162. Lettermen of the USA
163. Patriotism in Action:
164. www.VeteransDayFoundingEducation.us
165. Web: www.PatriotismInAction.us
166. Book: Patriotism in Action
167. Ms. Senior Alabama & Pageant
168. Ms. Senior Alabama Helena
169. Ms. Senior Alabama Kimberly
170. Ms. Senior Alabama Trussville
171. Southern Museum of Flight

Chambers & Convention Bureaus

172. Birmingham Convention & Visitors
173. Trussville Chamber of Commerce

Civic Clubs

174. Civitan Club of Birmingham

Churches

175. Bluff Park United Methodist Church
176. Holy Infant Church of Prague Trussville

Corporate

177. Bulldog Logistics
178. Hoover Tactical Firearms
179. Lamar Outdoor
180. Siluria Brewing Company

181. Yates Engineering

Media

182. Andalusia Star-News
183. Civitan International Magazine
184. Trussville Tribune

Social Media Facebook/Meta

185. Veterans Day Founding Education
186. Patriotism in Action
187. Life Leaders Institute
188. Advance Alabama
189. Freedom to Flourish
190. Character Traits Education
191. Central Alabama Positive News

Animal Sanctuaries and Shelters

192. Compassion Ranch
193. Kitty Kat Haven

Foundations & Funds

194. Alabama Power Foundation
195. Blue Cross Blue Shield Caring Foundation
196. Daniel Foundation of Alabama
197. Mike and Gillian Goodrich Foundation
198. Joe Lee Griffin Foundation
199. John and Virginia Hornsby Fund
200. Poarch Creek Indian Tribal Council
201. Protective Foundation
202. Simon Cyrene Foundation

Options for Patriotism in Action

- ☆ Display posters
- ☆ Distribute posters to organizations
- ☆ Donate for posters and the campaign:
www.VeteransDayFoundingEducation.us
(Donate page is upper right option)

Alabama Department of Veteran Affairs

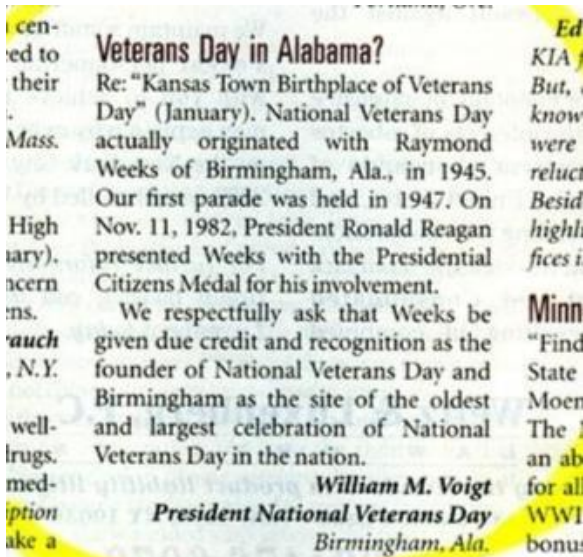


Alabama Department of Veteran Affairs District III County Veterans Service Officers and Veterans Service Administrators receiving the National Veterans Day Poster during the District's quarterly training conference. Photo courtesy of Bob Horton, Veterans Affairs of Alabama.



"The last of the National Veterans Day Posters were presented to Alabama Department of Veterans Affairs' Veterans Service Officers during ADVA's District II Training held in Birmingham. The ADVA is proudly displaying the Posters in 62 County Veterans Service Offices. Thank you for including the ADVA in the campaign that raises public awareness about the founding of Veterans Day. " --Bob Horton, ADVA

More Examples of Action



Alabama has been "winning the war" on the event of Veterans Day since 1947 though we need to "win the war" on education about the event and historical significance. As recently as two decades ago, national veteran organizations published incorrect information stating Veterans Day started in Kansas causing Alabama to lose branding.

You and your school, post, chapter, club, or corporation can help fix the problem. Display the poster and tell your students or constituents that *America's Veterans Day Started in Alabama in 1947.*



People Serving



Col. Bob (USA Retired) & Nancy Barefield
Chair, Patriotism in Action (nonprofit
program of Life Leaders America)
US Army Cavalry veteran
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BarefieldR@bellsouth.net



Dr. David Dyson
Trustee, Life Leaders America
(founder Patriotism in Action)
Historian, National Veterans Day
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Advisors

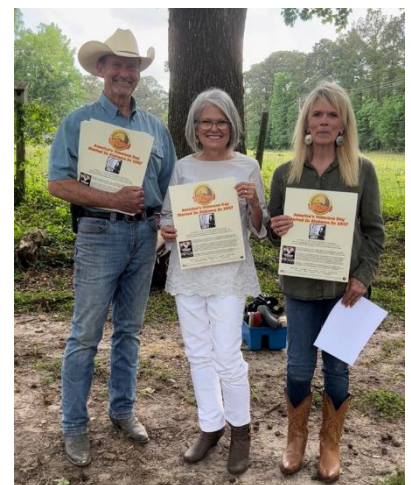
Advising and/or Assisting

Mr. Ben Bowden, President, Covington Veterans Foundation
Mr. Nick Brunson, Banner Digital (printing posters)
Mr. Chad Carroll, American Legion Post 205 & Alabama Air National Guard
Mr. Kyle Crider, Webmaster, Veterans Day Founding Education & Patriotism in Action
Rear Admiral Kent Davis (USN Retired), Commissioner Alabama Veterans Affairs
Mr. John Hornsby, retired chair of Welch Hornsby, *Freedom to Flourish* concept
Lt. Col. Bob Horton (USA Retired), Veterans Affairs of Alabama
Mr. Charles Livings, Still Serving Veterans
Mr. Kyle Minor, Weeks Family Coordinator with Veterans Day
Mr. Curtis Pippin, St. Clair Veterans Outreach Officer
Mr. Mark Ryan, President, National Veterans Day
Col. Danny Sample (USA Ret), Veterans Day Parade Chair
Mr. Terry Slaughter, Devote Studio, *Freedom Lives* concept for Birmingham
Mr. Raymond Weeks Family (heirs to Founder of Veterans Day)
Mr. John Vick, Chairman, Covington Veterans Foundation
Mrs. Temple Wells (Glenn), Ms. Senior Alabama Trussville

Actions Invited

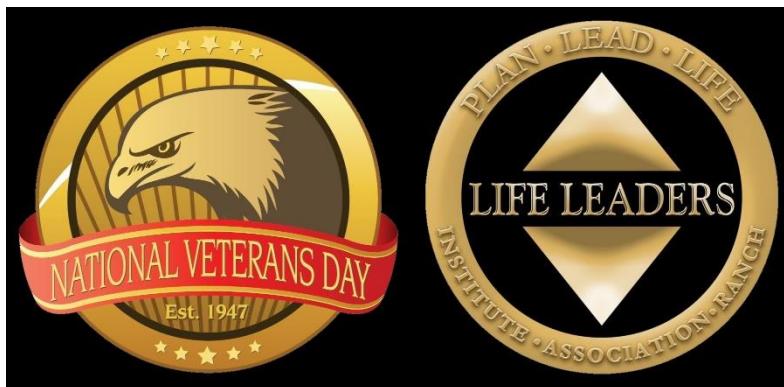
- ☆ Display a poster in your organization
- ☆ Present posters to those you support like schools
- ☆ Follow *Veterans Day Founding Education* on Facebook
- ☆ Share posts and advocate the campaign
- ☆ Donate to support production of posters and educational resources plus the campaign to complete the mission:

www.VeteransDayFoundingEducation.us



Services and Impact of Patriotism in Action

- ◆ Designer and publisher of the poster, *Veterans Day Started in Alabama*
- ◆ Leader of the Alabama campaign, *U.S. Senate Resolution for Veterans Day Founding in Alabama*
- ◆ Historian and Author, National Veterans Day
- ◆ Creator and host of web page with free resources, www.VeteransDayFoundingEducation.us
- ◆ Designer and donor of the lead National Veterans Day parade banner carried by Weeks Family
- ◆ Riderless Horse coordinator, National Veterans Day Parade
- ◆ Pledge of Allegiance presenter and Patriotism character trait teacher, Compassion Ranch
- ◆ *Personal Leadership for Patriots* (2001-2019)
- ◆ *Tribute to the Founder of Veterans Day* (at the Raymond Weeks Monument, Linn Park, 2006-2019)
- ◆ Author of Patriotism in Action: The Founding of America's Veterans Day in Alabama and a Guide to U.S. Patriotic Holidays and Traditions (Dyson & Dunn)
- ◆ Author, Professionalism Under Stress: Lessons for Professionalism in Military and Civilian Life



Life Leaders Institute

Life Leaders America is a registered 501 (c)(3) nonprofit serving 3 main programs:

1. **Patriotism in Action** (Veterans Day Founding History and Character Traits Education)
2. **Compassion Ranch** (Care of animals and Alabama character traits education)
3. **Planning & Personal Leadership** (Plan for School & College-Career-Character Readiness)

plus an initiative combining state history for patriotism & freedom to develop students and state:

Advance Alabama

Freedom Lives: because of Freedom of Liberty & Freedom of Rights we have Freedom to Flourish.

www.LifeLeadersInstitute.org

To dig deeper on strategic possibilities, especially for leaders and curriculum developers,
visit these key pages at the web site:

Veterans Day Founding Education / Freedom to Flourish / Advance Alabama

or write to David@LifeLeadersInstitute.org

Postal mail: 354 County Road 33 / Calera, Alabama 35040