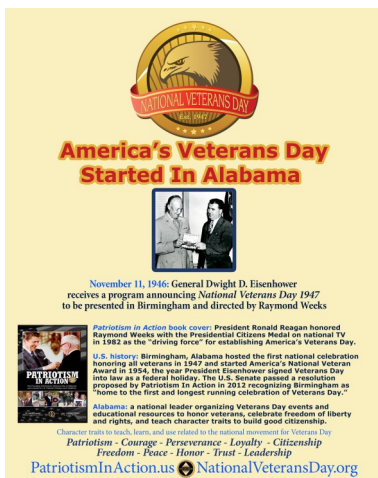


Every student should learn



Patriotism in Action (Dyson & Dunn) provides how Veterans Day started in Alabama, lessons on 10 character traits, and a patriotic guide for teachers

Cover: President Reagan honors Raymond Weeks as the "driving force."



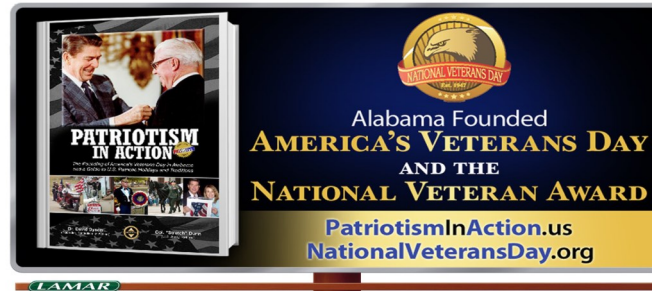
Poster for schools, veterans halls, tourism and government buildings.

Raymond Weeks petitioned General Dwight Eisenhower at The Pentagon in 1946 to establish "**National Veterans Day 1947.**"

Kansas joined the national movement in 1953-54.

President Eisenhower signed into law Veterans Day as a national holiday in 1954.

The National Veteran Award was established in 1954 by National Veterans Day in Birmingham.



Billboard courtesy of Lamar Outdoor

America's Veterans Day started in Alabama in 1947.

Alabama led two national movements: Veterans Day (*Freedom of Liberty*) and Civil Rights (*Freedom of Rights*).

Liberty and Rights give us Freedom to Flourish.

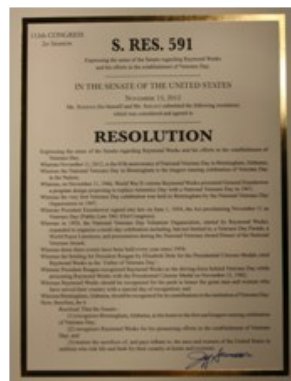


November 11, 1946:

General Dwight Eisenhower supported the proposed

"National Veterans Day 1947"

presented by Raymond Weeks, with Senator John Sparkman of Alabama arranging and attending the meeting.



U.S. Senate Resolution passed November 12:

"Resolved by the United States Senate (the House of Representatives concurring), that Congress hereby recognizes Birmingham, Alabama, as the home to the first and longest running celebration of Veterans Day...."



Parade Banner donated to National Veterans Day by Life Leaders Institute 2012

Teachers & speakers use free resources on *Who-When-Where* Veterans Day started:

www.VeteransDayFoundingEducation.us

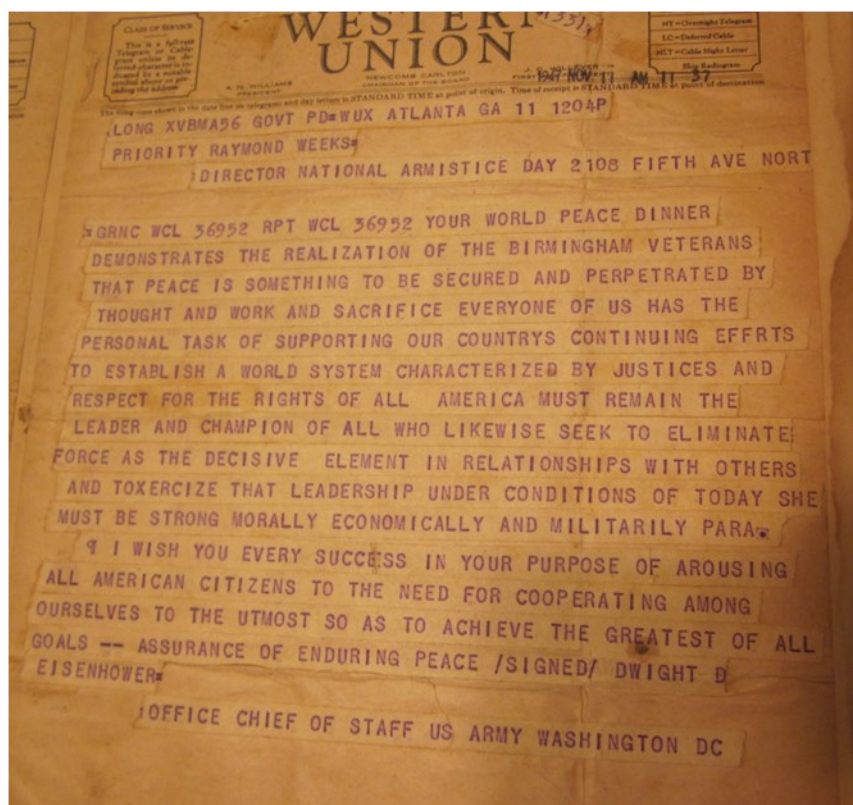
Life Leaders Institute and Ranch is a 501 (c)(3) not-for-profit organization serving America based in Alabama

LifeLeadersInstitute.org / PatriotismInAction.us / CompassionRanch.org

Points of Contact: Dr. David Dyson and Col. Bob Barefield (USA Ret). 10/2021

Veterans Day honors Veterans, Liberty, Peace...

Telegram from General Eisenhower to Raymond Weeks and Birmingham, November 11, 1947



“Your World Peace Dinner demonstrates the realization of the Birmingham Veterans that peace is something to be secured and perpetuated by thought and work and sacrifice. Everyone of us has the personal task of supporting our country's continuing efforts to establish a world system characterized by justice and respect for the rights of all.

America must remain the leader and champion of all who likewise seek to eliminate force as the decisive element in relationships with others and to exercise that leadership. Under the conditions of today, she must be strong morally, economically, and militarily.

I wish you every success in your purpose of arousing all American citizens to the need for cooperating among ourselves to the utmost so as to achieve the greatest of all goals—assurance of enduring peace.”

GEN Dwight D. Eisenhower
Chief of Staff, U.S. Army
Washington, DC

Character Traits Education

Veterans have long been examples for students in educational programs. Now, teachers increasingly include the who-where-when Veterans Day began in Alabama.

Alabama adopted 25 character traits in 1995 to teach for 10 minutes daily, along with The Pledge of Allegiance. The Veterans Day Founding History of purpose and action supports teaching 5 of Alabama's traits:

Patriotism
Courage
Perseverance
Loyalty
Citizenship

We recommend adding 5 traits & values:

Freedom
Peace
Honor
Trust
Leadership

Mandated Character Traits

www.lifeleadersinstitute.org/initiatives/character-traits

Key Financial Partners who have supported

Caring Foundation of Blue Cross Blue Shield, Google, Alabama Power Foundation, Daniel Foundation, Goodrich Foundation, John & Virginia Hornsby Fund, PCI Education Endowment, Griffin Foundation



Veterans Shrine, The American Village, displays our researched and donated photos and artifacts.

Teachers and parents of millions of students in America can teach how and why National Veterans Day started—connecting history to character traits plus leadership and plans for school and life.

Patriotism in Action of Life Leaders Institute provides resources to teach the who-where-when Veterans Day started and help students learn, plan, and internalize character traits.